

Company name _____
 Address: _____
 Telephone number: _____ Fax: _____
 EU Registration Number: _____
 Company representative: _____ Telephone: _____
 e-mail: _____

1. Catalogue entry

An obligatory catalogue entry comprises one page (900 signs) and contains: full company name and address and an information entry. **Please supply it in an electronic form (*.doc, *.txt).**

For every begun subsequent page an additional fee of 150 PLN + 22%VAT.

2. Company logo

- We order a placement of our company logo (an area of around 2 cm², black and white) next to the address data of our company in a fairs catalogue (price 200 PLN + 22%VAT).

The placement is conditioned by sending a contrasting company logo in a black and white version **in a tiff, ai or eps format.**

3. Fair catalog advertisements

We order an advertisement in the Fair catalog (price does not include production cost)

- Inside catalog, black&white (dim.: 122 x 192 + 3 mm trim each side) 500 PLN + 22%VAT
 Inside catalog, color (dim.: 122 x 192 + 3 mm trim each side) 1000 PLN + 22%VAT
 Inside cover* (dim.: 122 x 192 + 3 mm trim each side) 1500 PLN + 22%VAT
 Back cover* (dim.: 122 x 192 + 3 mm trim each side) 2500 PLN + 22%VAT
 Front cover* (dim.: 122 x 136 + 3 mm trim each side) 5000 PLN + 22%VAT
 Insert, B5 format 1500 PLN + 22%VAT

Technical requirements:

We prefer submissions in electronic form. Resolution 300 dpi minimum, CMYK color. Formats: AI, EPS, PDF, TIF, PSD (with illustrations included and fonts converted to curves). Medium: CD. Please include a test printout of the ad with the CD. It is also possible to send an ad by email to the Fair Curator. Maximum attachment size is 15 MB. In special circumstances, the material can be submitted as plate (CMYK 1:1, 2540 dpi, 150 lpi, mirror).

Note: Please ensure clearance of at least 10 mm between advertisement content and edge of format.

* Please contact Fair Curator

Attention!

I agree to have my personal information and e-mail address processed for purposes of business operations of Trade Fairs in Kraków Ltd., according to personal information protection law of Aug. 29, 1997 (Dz.U. of 2002, No. 101, item 926, subsequently amended).

Organizers are not responsible for errors arising from sending materials which are not compliant with given directions.

Catalogue materials must be received by the organizers at least 30 working days before the fairs opening date. After late entry of the material we do not guarantee its placement in a catalogue.

We declare that we are familiar with The Exhibitor's Rules and Regulations and we fully accept them.

Payment

Payment is to be made to the Targi w Krakowie Sp. z o.o. account:

ING Bank Śląski S.A. O/Kraków, IBAN:PL 82 1050 1445 1000 0022 9166 0138. Nr BIC(SWIFT): INGBPLPW
 All costs of bank transfers should be paid by the trade fair participants. Cheques are not accepted.